

Hey Zak,

Quick reminder:

Today and tomorrow are your **last chance to enroll** in the PN Master Health Coaching Certification at a huge discount.

This **Thursday**, October 12th, the **price increases**—and we open up any remaining spots to the public.

Don't miss your chance to save up to 37% (monthly payments available)—and [join the world's top 1% of coaches](#).

Joining this program isn't just an investment in your skillset, your confidence, and your ability to **deliver life-changing results** for *any* client.

It's also an investment in your financial future.

Here are 5 ways that the Master Health Coaching Certification will help you build the business of your dreams:

1: You'll feel more confident marketing and selling your services

Whether you attract clients online or in person, it's hard to market yourself effectively if you're continually feeling insecure about your skills as a coach.

And on an introductory call, if you don't believe in yourself and the value of what you can provide, it's challenging to instill trust in a potential client.

Your solution?

Achieve the **confidence** that comes from **deep mastery**—which is created by deliberate practice of your coaching skills while getting feedback from an **expert mentor**.

And that's exactly what you'll receive inside the Master Health Coaching Certification.

“To get positive feedback from an experienced professional coach who has so much knowledge and experience—that was extremely rewarding.

That was one of the first times where I felt like, ‘OK, I can absolutely do this. I can charge a really competitive market rate for my coaching.’

Now, I feel like my **earning potential is a lot higher,**

because I'm **more confident and capable.**"

– *Kellen Dorsch, NBC-HWC, PN Certified Master Health Coach*



2: You'll deliver better results—and your existing clients will stay longer

Another benefit of achieving mastery in your coaching skills?

You'll make a **bigger impact on your clients' lives.**

Which means they'll be happy about spending money working

with you—and they'll want to keep doing it.

Even after they achieve their initial goals, they'll feel motivated to keep reaching for more, with your help.

"I now have more knowledge, more **confidence** and more skill. My **clients stay longer** and **experience better results.**"

– *Jonny Landels, Founder of Next Step Nutrition, PN Certified Master*



3: You'll create stronger client relationships, happier clients, and get more word-of-mouth referrals

When it comes to referrals, tactics like having a structured system in place for asking clients for referrals can help.

But the **number one reason clients refer you** to their friends is because they're incredibly happy with your coaching.

Not just because of the results they're getting—but also **how they feel about you** as their coach.

Fortunately, the coaching skills you'll learn inside the [Master Health Coaching Certification](#) will help you on both fronts.

Because **motivational interviewing and client-centered coaching** not only drive life-changing transformations for your clients—they also make your clients feel **listened to, understood, and respected**.

Leading to highly-productive coaching relationships, and clients who tell all of their friends about you.

“This program helps you develop as a human being, and **improves your ability to listen, problem solve, and**

communicate.

It's about becoming a better coach, a **super coach.**"

– Cristina Archer, Founder of HardWodder Nutrition, NBC-HWC, PN Certified Master Health Coach



4. You'll distinguish yourself as a coach—and stand out to potential clients

When clients are searching for a coach to work with, they face

a sea of potential choices.

The truth is, anyone can call themselves a health coach—but that doesn't mean they can get results.

And clients know that.

Which is why **you can set yourself apart with a certification** that shows your skills—from the world's most trusted coaching certification company.

Whether you choose to become a Board Certified Health Coach, or not, your [PN Certified Master Health Coach](#) credential will let potential clients know that you're a **legitimate professional**.

“The best thing I ever did for my business.

This program will truly distinguish you as a coach who gets lasting results.”

– *Bree Taylor, Founder of Reality Bites Training, PN Certified Master Health Coach*





“A lot of people say, ‘I’m a health coach,’ but they **don’t have any certifications behind them.**

But as soon as you tell someone, ‘I’m **board certified,**’ people tend to perk up and they go, ‘**Oh, that’s legit.**’

It’s something that **separates me from other health coaches and personal trainers.**”

– Vicki Taylor, NBC-HWC, PN Certified Master Health Coach,
Owner of Break Wave Coaching





5: You'll be able to create new business offerings— and charge higher prices

When you feel deeply confident in your skills, growing your business feels natural and authentic.

And something exciting happens.

You realize how important your skills are for others, and **how much value you can create in the world.**

Which makes creating new coaching offerings and/or increasing your prices a logical next move.

For example, you could choose to raise your one-on-one prices, while opening a new group coaching program that's more accessible.

The sky's the limit—self-employed “Super Earner” coaches (the top 10% of our graduates we surveyed) make up to **\$240,000 a year**, or more.

“The program helped me feel confident **creating an upper tier** for my gym members, with a **higher profit margin.**”

– *Leann Hatler, Gym Owner, PN Certified Master Health Coach*





It's time to join the world's top 1% of coaches—and build the business of your dreams.

[Join us inside the Master Health Coaching Certification program today.](#)

Today is your last chance to secure a spot in the program at a **huge discounted price.**

Then, your **savings expire** and spots open to the general public.

By joining today, you'll:

- **Save up to 37% off the general public price. (Monthly payments available.)**
- **Guarantee your spot** in this competitive program (since it's a practice-based mentorship, we have to limit the number of students enrolled).

➤ **Save your seat** to an exclusive LIVE **bonus workshop** in November: “How to **attract more clients** and successfully sell your services.”

[Click here to enroll in the Master Health Coaching Certification.](#)

See you inside the program,

- The PN Team

P.S.

☰ Have questions about the live class session schedule, what a day in the program looks like, or anything else?

We have 4 convenient ways you can get in touch:

- 1. Live chat:** Simply click the orange “chat” or “help” bubble in the bottom-right corner of [the registration page](#).
- 2. Schedule a call:** [Use this link to schedule a time to talk](#) with our PN Certification Advisors.
- 3. Call now:** Just dial [+1 \(877\) 660-6464](#) and our Certification Advisors will be happy to help you.

4. **Email:** Simply reply to this email with your questions.

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